

# INVU: Press Release

17 January 2008

**Invu plc**

## **Agreement with IRIS**

The Board of Invu plc ("Invu" Ticker: INVU), the document management software provider, is delighted to announce an agreement with IRIS, a leader in the accountancy software market. Under the terms of the agreement, Invu's document management software will be offered to IRIS' customer base within the accountancy practice sector, which extends to over 5,400 sites.

The agreement, which commences on 17<sup>th</sup> January 2008, will see the integration of Invu's Series 6 platform with the award winning IRIS Practice Management and will enable users to increase efficiency when storing and retrieving documents and reduce the amount of paper held.

David Morgan, Chief Executive of Invu plc, said,

"We are very excited by this agreement which is another endorsement of Series 6. It offers us the opportunity to extend our software to a large number of accountancy practices and, as such, IRIS' support adds further credibility to the Invu brand. We will only be able to gauge the full revenue impact of this agreement after a period of initial marketing and sales activity, but we are planning to service the demand with our normal high levels of customer service and support."

Ros Bedford-Smith, Product Manager for IRIS Practice Management, added:

"The IRIS strategy is to provide our customers with choice wherever possible and this may be through a series of chosen partners.

"Document management is a topic that is fast gaining in popularity and it is important that we provide links from IRIS products to those that specialise in key areas. Having conducted a thorough review of the various document management providers, we have chosen to partner with Invu because of the functionality it offers and its ease of use."

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## **About Invu**

Invu [LSE, AIM, Symbol; INVU] develops, markets and sells software (under the brand name of Invu) for the electronic management of all types of information and documents, such as forms, correspondence, literature, faxes, e-mail, technical drawings, electronic files and web pages. Invu targets the small-to-medium size enterprise ('SME') market and individual departments of larger organisations with a range of products which the Directors believe strongly adhere to Invu's brand values of ease of use, high quality and price performance. Founded in 1997 and based in Northampton, Invu has 60 employees and operates in the UK, Ireland, The Netherlands, South East Asia, Australia, the United States of America and Nigeria. Invu's products have been sold to nearly 3300 customers, representing approximately 63,000 licensed users. Invu has a proven reseller business model and has established a network of more than 130 Value Added Resellers, 10 of which are in Benelux.

Invu is a Microsoft Gold Certified Partner and a member of the Business Application Software Developers Association (BASDA). Its version 5.4 and Series 6 software have been accredited by the Institute of Chartered Accountants in England & Wales (ICAEW). In January 2006 Invu became the first EDM ISV to join SAP's portfolio and is certified for integration with SAP Business One. In September 2006, the Invu Series 6 product was selected by Sage to be marketed by them into the Professional Adviser market in the UK.

For further information on how Invu can benefit your business, please contact us on +44(0)1604 859893, or email us at [info@invu.net](mailto:info@invu.net). Alternatively visit our website at [www.invu.net](http://www.invu.net).

## **About IRIS**

IRIS provides accounting software, business & payroll software systems and services to more than 40,000 businesses from start ups to larger organisations and is the UK market leader in accountancy practice software with over 9,000 practices, from sole practitioners to large firms using IRIS solutions everyday.